



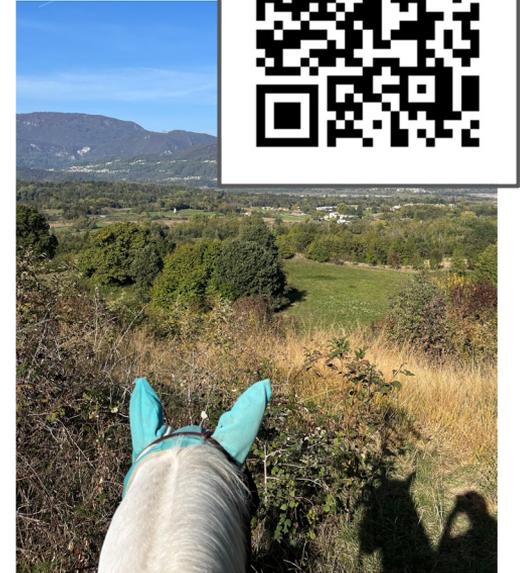
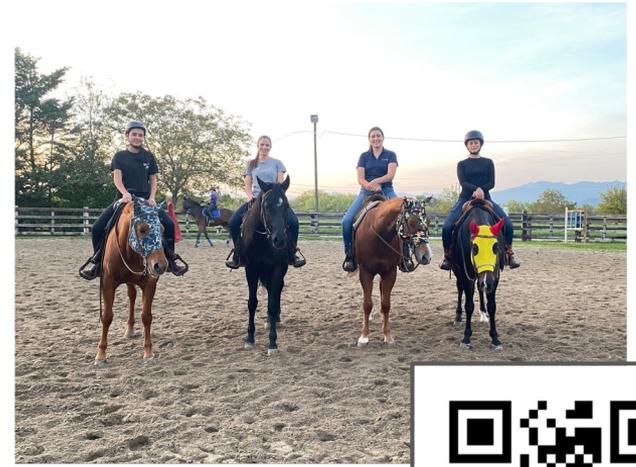
AIM RALLY

2023 | AQHA |

CONVENTION

— FORT WORTH —

Trip to Italy



What do our Youth LOVE:

- Fun additional classes
 - Adult leadline
 - Jackpots
 - Dog races and shows
 - Bareback classes/challenges
- Spending time with each other!
 - Ice cream socials/Pizza parties,
 - Banquets/Christmas parties/Youth bashes
 - Youth team tournaments
 - Scavenger hunts.



What do our Youth want MORE of?

1. Communication

1. Volunteering

1. Education

a. AQHLearn

b. youth@aqha.org

1. Bonding outside the show pen



How do our Youth think we can increase membership?

- More social media presence
- Non-horse show related activities
- New member welcome events
- Events/activities for members who do not compete
- Volunteering events
- Clinics/educational opportunities - open to the public





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CONVENTION

— FORT WORTH —



Thank you!
Any Questions?